



SERVICES ORDER FORM

color/children's books

Once completed, please return to:
AuthorHouse
1663 Liberty Drive, Suite 200,
Bloomington, IN 47403
Toll free 888.519.5121

choose your marketing & publicity services

PERSONAL MARKETING TOOL

Marketing Kit \$200

PUBLICITY SERVICES

Press Release - Essential Edition \$399

Press Release - Web-Optimized Edition \$1,199

Press Release - Video Edition \$3,999

Social Media Setup \$799

PUBLICITY CAMPAIGNS

Newsmaker \$3,999

Online Newsmaker \$5,999

Video Newsmaker \$9,999

PRINT ADVERTISING

ForeWord Magazine Advertising \$450

New York Times Media Marketing \$5,499

BOOKSTORE MARKETING

Book Buyers Preview \$99

Book Signing Kit \$300

Booksellers Return Program \$699

INTERNET MARKETING

Google and Amazon Book Search Programs \$75

Author Web Site \$399

Barnes and Noble See Inside the Book \$75

Front Page Initiative \$200

EXPERT POSITIONING

RTIR - One Issue \$795

RTIR - Two Issues \$1,500

RTIR - Three Issues \$2,175

MARKETING CONSULTANT

AUTHOR ID

PROMO CODE

author information

Legal Name of Author: _____

Title of Work: _____

Address: _____

City: _____ State: _____ ZIP: _____

Daytime Phone: _____ Evening Phone: _____

E-Mail: _____

taxpayer identification SOCIAL SECURITY NUMBER & CERTIFICATION

I certify that I have supplied the correct taxpayer identification number, I am not subject to backup withholding, and I am a U.S. citizen or U.S. resident alien.

Signature: _____

Taxpayer ID/SSN: _____

If not a U.S. person, please check here

AuthorHouse will withhold royalties at the standard 30% rate in accordance with U.S. law

payment information

A check/money order is enclosed (payable to AuthorHouse)

Please charge my credit card CREDIT CARD NUMBER:

EXP. DATE

_____/____/____

Name on Card: _____

Signature: _____

Billing Address (Check if same as above) :

authorHOUSE® agreement signoff

I (Author) acknowledge and agree that this Services Order Form incorporates and is governed by the Terms and Conditions posted on the AuthorHouse Web site at www.authorhouse.com, under 'Get Published' / 'Agreements' (or which shall be provided to me upon request), on the date set forth below. By signing below, I acknowledge and agree that I am bound by the provisions of the Services Order Form and the Terms and Conditions in effect as of the date set forth below.

Legal Name of Author: _____
(signed)

Legal Name of Author: _____
(printed)

Date: _____

YOUR PRICE SERVICES SUBTOTAL \$ _____



SERVICES SUBTOTAL \$ _____



TAX 7.0% IND \$ _____



TOTAL \$ _____