



nonfiction marketing platforms

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Table with 6 columns (ESSENTIAL, CORNERSTONE, SPRINGBOARD, SHOWCASE, SPOTLIGHT, RAINMAKER) and 12 rows (Marketing Kit, Author Web Site Setup, Multiple Book E-mail Campaign, Targetted Press Release Campaign, Social Media Marketing Setup, Booksellers Return Program, Radio-TV Interview Report - 1 Ad, Independent Book Review, 60 Days with Professional Publicist, Video Trailer without Voiceover, Author Video, E-mail Campaign with Video). Includes prices and checkboxes for each platform.

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