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SERVICES ORDER FORM

nonfiction marketing platforms

MARKETING CONSULTANT

BOOK ID

	ESSENTIAL	CORNERSTONE	SPRINGBOARD	SHOWCASE	SPOTLIGHT	RAINMAKER
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Marketing Kit	YES	YES	YES	YES	YES	YES
Author Web Site Setup	YES	NO	NO	NO	NO	NO
Multiple Book E-mail Campaign	1,000,000	1,000,000	3,000,000	2,000,000	5,000,000	5,000,000
Targteted Press Release Campaign	YES	YES	YES	YES	YES	YES
Social Media Marketing Setup	NO	YES	YES	YES	YES	YES
Booksellers Return Program	NO	YES	YES	YES	YES	YES
Radio-TV Interview Report - 1 Ad	NO	NO	YES	YES	YES	YES
Independent Book Review	NO	NO	YES	YES	YES	YES
60 Days with Professional Publicist	NO	NO	NO	YES	YES	YES
Video Trailer without Voiceover	NO	NO	NO	NO	YES	NO
Author Video	NO	NO	NO	NO	NO	YES
E-mail Campaign with Video	NO	NO	NO	NO	200,000	1,000,000

payment information

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